

BE A REFILLER

SUPPORT LOCAL COMMUNITIES



We're supporting local communities affected by smoke tainted tank water.

Where you see this sticker, you can refill your personal water bottles and at selected sites, bottles up to 10L.

sgwater.com.au/Choosetap


South
Gippsland Water

CHOOSE
TAP[®]

We're on a mission to support our local communities

Following this summer's bush-fires, many local communities who don't have reticulated water have experienced smoke tainted tank water.

As a result, many people have no access to safe tap water and are relying on bottled water, which has both cost and environmental implications.

We need your help

During this time we're calling on local businesses to help provide free access to tap water. Help us by becoming a refiller point.

We're inviting cafés and local business to offer free tap water refills to thirsty customers and locals.

Getting involved is simple:

- Display the sticker in your window and poster so customers know that you're happy for them to pop in and refill their water bottle, free of charge.
- Complete the registration form and we'll add your business to our refill location map at choosetap.com.au/tap-finder
- Share our posts on Facebook or Twitter to let your customers know to bring in a reusable bottle for free tap refills. Don't forget to tag us when you post!

And voila! You're part of a group of change-makers, tackling single use plastic bottles one refill at a time.

After a few months, we will get in touch and ask for your feedback.



Support local communities and be a leader in sustainability

Build a reputation for sustainability.

- Put your business on our refiller map, highlighting your business to our refillers.
- Participating businesses may be promoted via the Choose Tap website and social media networks.
- Benefit from a local advertising campaign that drives customers to look out for the Choose Tap sticker on shopfronts.
- Leverage the opportunity to be featured in articles through local media publications.
- Free access to social media assets to promote the partnership to your customers.

Nominate as a large bottle refill site

If you've got a tap at the front of your property, you can nominate as a large bottle refill site - for people to refill 10L water containers.

Have questions? We've got answers.

What's Choose Tap?

Choose Tap is supported by Australia's leading water suppliers and promotes tap water as the most sustainable drink of choice.

But isn't bottled water better for you?

Tap water is actually much more stringently monitored compared to bottled water, which is classified as a food product. At South Gippsland Water, our water is monitored and tested at over 100 sites and meets both state and national safe drinking water regulations.

What about hygiene and safety?

The risk of any contamination of water is incredibly low, as tap water is already treated for healthy consumption. But we have a few tips to help look after businesses, staff and refillers alike:

- Ensure that bottles are refilled from a publicly visible tap and avoid refilling bottles at your hand wash tap.
- Make sure the rim of the bottle doesn't touch your tap.
- Make sure to wash your hands regularly, especially if working outside and before going back to food preparation.

What is the duration of the program?

It is envisaged that refilling drink bottles will become the norm, however, larger water container refills will be during the current poor air quality conditions.

What if I need another sticker?

No problem! Just send us a note at sgwater@sgwater.com.au and we'll get one out to you.

What if I change my mind?

Cancelling your participation is easy. Just remove the sticker from your window, and drop us a line at sgwater@sgwater.com.au and we will remove you from the map.

Who can get involved?

Anyone with a visible and conveniently located tap is welcome to join us, including café's, libraries, gyms, cinemas, shops and other businesses or community spaces. Together, we can reduce our environmental footprint, and build a healthier community.

Do we need to wash the bottle before filling it?

That's completely up to you, however there is no expectation that you do so.

What if I sell bottled water?

That's ok, you're still welcome to register as a Choose Tap refiller point.

Is there any cost to join?

This is a free program and Choose Tap's priority is to increase people's access to free, healthy tap water.

How will customers know what the sticker means?

We're running a campaign in your local area to educate people about the initiative.

You can help by sharing our social media posts and messages to your customers.





Want More Information?

Contact the Communications Team
on 1300 851 636

or visit
sgwater.com.au/Choosetap



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