

It's a big ask
Gulp

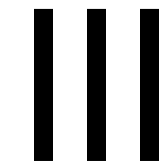
Gulp
It's a big ask

Here goes...
We need your help to bring
clean water to everyone,
everywhere by 2030.

WaterAid Australia
Reply Paid 83992
EAST MELBOURNE VIC 3002



WaterAid
Level 9, 176 Wellington Parade
East Melbourne VIC 3002
Australia
CM 28801367



No stamp required
if posted in Australia

We're about to ask you to get behind something that will change the world, forever. That may sound daunting but we need you to carry on reading, because together we really can bring clean water to everyone.

Gulp. We'll start at the beginning.

It starts with a child like Barakat, in Ethiopia. The water you see him drinking is filthy and makes him dangerously ill. He has no choice but to drink it, even though every sip could kill him. Just like it kills almost 800 children every day. This has to change.

But here's the good news. WaterAid is working in Barakat's village, helping to bring the community clean, life-saving water. But that's not enough. We need to bring water to many, many more children around the world. Just \$10 a month from you today could help make that happen.

Together we can help every child - until we've helped them all.

It doesn't stop there. There are **785 million people like Barakat** in the world who don't have access to clean water. Reaching them all might seem impossible, but we have to think big. Because if more people - like you - give \$10 a month then, child by child, village by village, we know it's possible to bring clean water to everyone in our lifetime.

How can we be so sure? Because we know how powerful we can be as a team. Last year we reached almost 2 million people with clean water. We work with local experts and communities to install reliable, long-lasting pipes, pumps and taps. We do everything we can to ensure governments around the world deliver on their clean water promises too.

So what do you say?

Just imagine that day, when a child like Barakat tastes clean water for the first time. When his mother doesn't have to worry that the next sip could kill him. Then imagine the moment we reach every child, everywhere.

Let's bring clean water to the world within a generation. Fill in the donation form to start giving \$10 a month today, and you'll make a lasting difference. Thank you.



WaterAid/Anna Kari

Text GULP to 0429 997 668 and transform the lives of children like Barakat.

If everyone, everywhere has clean water, children like Barakat won't risk their lives drinking filthy, deadly water.
Please start giving \$10 a month today.



WaterAid Australia
ABN: 99 700 687 141

Level 9, 176 Wellington Parade
East Melbourne VIC 3002

Phone: 1300 858 022
Fax: 03 9001 8260

info@wateraid.org.au
www.wateraid.org.au

Yes, I'll be the one to help save a child's life.

Call now on 1300 858 022, fill in the form below or text GULP to 0429 997 668 to help more children like Barakat. Find out more or donate online at www.wateraid.org/au

1 Please accept my monthly gift of: \$10 \$25 \$45 Or surprise us! \$ p/month
 Please accept my one-time gift amount of: \$

Please debit my monthly donation amount on the 1st or the 16th day of each month.

Title: First name: Surname:
Home address: Suburb:
State: Postcode: Telephone: (home/work/mobile)
Email:

Your privacy is important to us. WaterAid Australia (ABN 99 700 687 141) uses your information to process donations and communicate with you about your support and our work. We will only disclose this information with service providers to fulfil activities relating to our fundraising or if required by the law. To update your information or subscription, please call 1300 858 022 or to view our privacy policy visit our website www.wateraid.org.au.

2 My payment method is below:

Option (A): Cheque/Money Order (one-time gift only)

Cheque or Money Order is enclosed made payable to WaterAid Australia

OR Option (B): Credit Card (monthly or one-time gift)

Visa MasterCard Amex Diners

Card no: --- Expiry date: -

Cardholder's name: Signature:

OR Option (C): Direct Debit (monthly giving only) Complete the direct debit request below.

I/We (Surname/Company): Given name or ABN:

Name of financial institution:

Address of financial institution:

BSB #: - Account #:

Signature:

Thank You!

Please note that all donations are used to support programs including but not restricted to the ones described in this mailing. All donations of \$2 or more are tax deductible. Direct Debit terms and conditions: I request and authorise WaterAid (APCA User ID 252661) to arrange funds to be debited from my/our account at the financial institution identified, according to the payment date nominated above, and as prescribed through the Bulk Electronics Clearing System (BECS). This authorisation is to remain in force until cancelled by the donor and in accordance with the terms described in the Direct Debit Service Agreement (this will be forwarded to you with your Welcome Pack and is available on our website).

I would like information about including a gift for WaterAid in my Will.

FY19/INS/FUN-GUL

TEAR HERE, FOLD AND SEAL

TEAR HERE, FOLD AND SEAL

FOLD HERE

FOLD HERE

MOISTEN HERE